

# I do I do

GIPPSLAND | ISSUE ONE | 2017

MEDIA KIT  
AND  
INFORMATION







# ADVERTISING BOOKING FORM

I do I do Gippsland Issue #2 is due out **May 2018**.

Advertising Bookings close **30th March 2018** (subject to availability) and Artwork Deadline is **13th April 2018**.

## CLIENT DETAILS:

Date: \_\_\_\_\_ Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Address: \_\_\_\_\_

Email: \_\_\_\_\_ Mobile: \_\_\_\_\_ Website: \_\_\_\_\_

## ADVERTISING SIZE/COSTS:

- ☐ **Front Cover** (h x w) 297 x 210 mm – **\$2,395 + GST**
- ☐ **Inside Front Cover & Page 1** (h x w) 297 x 420 mm – **\$2,395 + GST**
- ☐ **Double Page** (h x w) 297 x 420 mm – **\$2,395 + GST**
- ☐ **Full Page** (h x w) 297 x 210 mm – **\$1,695 + GST**
- ☐ **Half Page** (h x w) 141 x 198 mm – **\$995 + GST**
- ☐ **Quarter Page** (h x w) 141 x 96 mm – **\$695 + GST**
- ☐ **Inside Back Cover** (h x w) 297 x 210 mm – **\$2,395 + GST**
- ☐ **Back Cover** (h x w) 297 x 210 mm – **\$2,395 + GST**

TOTAL COST OF ADVERT \$ \_\_\_\_\_

## PAYMENT INFORMATION FOR ISSUE #2:

- ☐ I would love to pay NOW – please email me an invoice
- ☐ Please invoice me and I will be happy to pay a \$250 deposit and the balance by 28th February 2018
- ☐ Invoice me and I will pay a \$250 deposit now and the balance over a 6 month period
- ☐ Pay by Credit Card in Full (please note a 2.2% surcharge will be charged accordingly for Visa/Mastercard/AMEX/Diners)

## PLEASE CHOOSE YOUR ADVERTISING ARTWORK REQUIREMENTS:

- ☐ I will supply finished artwork as per exact specifications (no design services required)
- ☐ I want 'I do I do Gippsland' to design my advert for a fee of \$100 + GST

**If WE – 'I do I do Gippsland' designs YOUR artwork, please email:**

- ☐ Logo (high resolution eps, tif or jpeg)
- ☐ Advertisement copy – *text to be included on ad* – (in digital format)
- ☐ Images (high resolution digital format)
- ☐ Exact wording and contact details you want included in advert (in digital format)

## CCC = CLIENT CONFIRMATION & COMMITMENT

By signing this document I commit to advertising in I do I do Issue #2:

Date: \_\_\_\_ / \_\_\_\_ / \_\_\_\_

Name: \_\_\_\_\_

Signature: \_\_\_\_\_

## NOTES:

**SALES ENQUIRIES: ROBYN BULL**

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# I DO I DO GIPPSLAND ARTWORK SPECIFICATIONS

## ADVERTISING SIZE

- ☐ **Front Cover** (h x w) 297 x 210 mm
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## BLEED AND BORDERS

Please add 3mm bleed and cropmarks with a 3mm offset when images bleed off all edges. When there is white space on the ad, a 1mm border should be added, preferably in black.

## FILE FORMATS

Artwork to be supplied in a high resolution (300dpi) PDF or JPEG.

*Adding a touch of luxury to the great outdoors*

Camping in Style! You book the site, we set up our gorgeous bell tent complete with lots of little luxuries. All you need to do is pack your bags.

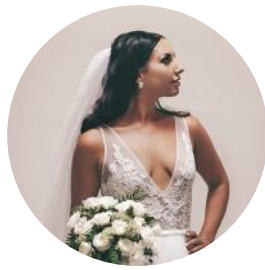
[www.phillipislandglamping.com.au](http://www.phillipislandglamping.com.au)  
0404 258 205

Example of an ad with white space with a 1mm border added.

P. 0417 298 394 E. [HELLO@LISAANNE.COM.AU](mailto:HELLO@LISAANNE.COM.AU)  
[WWW.LISAANNE.COM.AU](http://WWW.LISAANNE.COM.AU) @LISAANNE\_CELEBRANT

*Creating heartfelt and soulful ceremonies for Phillip Island, Bass Coast and Surrounds*

Example of an ad with full bleed imagery and crop marks added.



# I DO I DO GIPPSLAND STOCKISTS

## EAST GIPPSLAND

STOWS NEWSAGENCY	BAIRNSDALE	3875
STRATFORD AUTHORISED NEWSAGENCY	STRATFORD	3862
LORDS NEWSAGENCY	SALE	3850
SALE AUTHORISED NEWSAGENCY	SALE	3850
LAMANNAS NEWSAGENCY	LAKES ENTRANCE	3909
MALLACOOTA NEWSAGENCY	MALLACOOTA	3892
NEWSXPRESS BAIRNSDALE	BAIRNSDALE	3875
MARLO GENERAL STORE	MARLO	3888
BRUTHEN NEWSAGENCY	BRUTHEN	3885
NOWA NOWA GENERAL STORE	NOWA NOWA	3887
LAKES ENTRANCE AUTHORISED NEWSAGENCY	LAKES ENTRANCE	3909
SWAN REACH GENERAL STORE	SWAN REACH	3903
METUNG VILLAGE STORE	METUNG	3904
LOCH SPORT NEWSAGENCY	LOCH SPORT	3851
OMEIO POST & NEWSAGENCY	OMEIO	3898
ORBOST AUTH NEWSAGENCY	ORBOST	3888
PAYNESVILLE NEWSAGENCY & LOTTO	PAYNESVILLE	3888
BLACK STUMP GENERAL STORE	JOHNSONVILLE	3902
CANN RIVER LICENSED GROCERY	CANN RIVER	3890

## CENTRAL GIPPSLAND

MORWELL AUTHORISED NEWSAGENCY	MORWELL	3840
NEWRY GENERAL STORE & PO	NEWRY	3859
ROSEDALE NEWSAGENCY	ROSEDALE	3847
TRAFALGAR NEWSAGENCY	TRAFALGAR	3824
SEYMOUR STREET NEWSAGENCY	TRARALGON	3844
CHURCHILL NEWSAGENCY	CHURCHILL	3842
NEWBOROUGH NEWSAGENCY	NEWBOROUGH	3825
TINAMBA GENERAL STORE	TINAMBA	3859
YALLOURN NORTH NEWSAGENCY	YALLOURN NORTH	3825
HEYFIELD AUTHORISED NEWSAGENCY	HEYFIELD	3858
MAFFRA NEWSAGENCY	MAFFRA	3860
BOOLARRA NEWSAGENCY	BOOLARRA	3870
YARRAGON NEWSAGENCY	TRAFALGAR	3824
TRARALGON NEWSAGENCY & LOTTO	TRARALGON	3844

## SOUTH GIPPSLAND

TOORA NEWSAGENCY	TOORA	3962
LEONGATHA AUTHORISED NEWSAGENCY	LEONGATHA	3953
FOSTER NEWSAGENCY	FOSTER	3960
YARRAM NEWSAGENCY	YARRAM	3971
KORUMBURRA AUTHORISED NEWSAGENCY	KORUMBURRA	3950
RHYLL GENERAL STORE	RHYLL	3923
GRANTVILLE NEWSAGENCY	GRANTVILLE	3984
SAN REMO NEWSAGENCY	SAN REMO	3925
NEWHAVEN NEWSAGENCY	NEWHAVEN	3925
ALBERTON NEWSAGENCY	ALBERTON	3971
CORINELLA NEWSAGENCY	CORINELLA	3984
YANAKIE NEWSAGENCY	YANAKIE	3960
NEWSXPRESS INVERLOCH	INVERLOCH	3996
COWES NEWSAGENCY	COWES	3922
CORONET BAY NEWSAGENCY	CORONET BAY	3984
DUMBALK VILLAGE STORE	DUMBALK	3956
FISH CREEK NEWSAGENCY	FISH CREEK	3959
STRZELECKI NEWSAGENCY & TATTS	MIRBOO NORTH	3871
NYORA GENERAL STORE	NYORA	3987

## WEST GIPPSLAND

WARRAGUL NEWSAGENCY	WARRAGUL	3820
YARRA JUNCTION NEWSAGENCY	YARRA JUNCTION	3797
NEERIM JUNCTION NEWSAGENCY	NEERIM JUNCTION	3832
BUNYIP NEWSAGENCY	BUNYIP	3815
KOO WEE RUP NEWSAGENCY	KOO WEE RUP	3981
DROUIN NEWSAGENCY & TATTS	DROUIN	3818

## SOUTH EAST GIPPSLAND

TOORADIN NEWSAGENCY	TOORADIN	3980
HAMPTON PARK AUTHORISED NEWSAGENCY	NARRE WARREN	3805
NARRE WARREN NEWSAGENCY	NARRE WARREN	3805
FOUNTAIN GATE NEWSAGENCY	NARRE WARREN	3805
BERWICK NEWSAGENCY	BERWICK	3806
HARKAWAY NEWSAGENCY	HARKAWAY	3806
CARDINIA DISTRIBUTION	PAKENHAM	3810
PAKENHAM NEWSEXRESS	PAKENHAM	3810
CLYDE VILLAGE STORE	CLYDE	3978

**OUR ADVERTISERS ARE FROM ALL OVER - I HAVE BEEN EVERYWHERE  
IN GIPPSLAND! I AM IN LOVE WITH GIPPSLAND AND BEYOND!  
AND A LITTLE WEE WAY OVER TO PHILLIP ISLAND!**

DROUIN EAST, MOE, DROUIN, INVERLOCH, COWES, GIPPSLAND, TRARALGON, WARRAGUL, TOONGABBIE, MAFFRA, NOOJEE, BAIRNSDALE, OFFICER, LAKES ENTRANCE, MORWELL, SAN REMO, METUNG, TINAMBA, WONTHAGGI, HAZELWOOD SOUTH, KALIMNA, NEERIM, YARRAM, NEWHAVEN, LEONGATHA, TYERS, INVERLOCH, NICHOLSON, NEWBOROUGH, DROUIN SOUTH, NILMA, DARNUM, WILLOW GROVE, PHILLIP ISLAND, SALE, BASS COAST, BAW BAW.

**SALES ENQUIRIES: ROBYN BULL**

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# THE FORMAL STUFF

## ADVERTISING TERMS & CONDITIONS

### WITH OUR AWESOME MAGAZINE - I DO I DO GIPPSLAND

#### 1. I DO I DO GIPPSLAND'S BOOKING PROCESS

- a) Advertisers may cancel all or part of a Booking without penalty if written notice is given before the Cancellation Date. The Cancellation Date for 2018 is 13th April 2018. Bookings accepted by I do I do Gippsland after the Cancellation Date may not be cancelled by the Advertiser.
- b) If the Advertiser cancels all or part of a Booking after the Cancellation Date, I do I do Gippsland is entitled to payment for the Booking.
- c) If I do I do Gippsland fails to issue a Confirmation Advice relating to any Booking but provides Publishing Services, these terms will bind the Advertiser as if a Confirmation Advice had been issued.

#### 2. OUR CONDITIONS RELATING TO THE I DO I DO GIPPSLAND PUBLISHING SERVICES

- a) I do I do Gippsland may, at its discretion, refuse to accept any Copy for publication and may at any time cancel or reschedule any Booking.
- b) I do I do Gippsland may, at its discretion, refuse Publishing Services to a Advertiser if the Advertiser is in breach of these conditions or any agreement between Advertiser and I do I do Gippsland.
- c) Bookings may not be resold or sub-licensed by the Advertiser or used other than for Copy referred to in the Confirmation Advice.
- d) I do I do Gippsland make no warranties in relation to proximity of publication of Copy relative to publication of copy relating to competing products or services.
- e) If I do I do Gippsland is unable to perform an obligation under these conditions by reason of an event outside of I do I do Gippsland's reasonable control, performance of that obligation is suspended.

#### 3. COPY LODGEMENT REQUIREMENTS WITH I DO I DO GIPPSLAND

- a) The Advertiser must lodge Copy in accordance with I do I do Gippsland's Copy Lodgement Requirements.
- b) If Copy is not lodged as required by I do I do Gippsland, I do I do Gippsland is entitled to payment for the Booking and may at its election publish copy previously provided by Advertiser or cancel the Booking.
- c) I do I do Gippsland reserves the right to place the word "advertisement" above or below any Copy which in I do I do Gippsland's opinion resembles editorial matter.

#### 4. WARRANTIES TO I DO I DO GIPPSLAND

- a) The Advertiser warrants to I do I do Gippsland that Copy and Photo/image lodged with I do I do Gippsland:
- complies with any standard or requirement specified by I do I do Gippsland and notified to the Advertiser from time to time;
  - does not infringe copyright, trademark or other legal rights of any person;
  - is not false or misleading and is true in substance and in fact;
  - without limiting the above, does not infringe the Trade Practices Act 1974 (Australia) (as amended); and
  - complies with all laws, statutes, regulations, codes of practice and any standards applicable to publication of Copy and determined by any relevant regulatory agency or industry self regulatory body;
  - does not contain anything which may give rise to any cause of action by a third party against I do I do Gippsland, including without limitation material which is defamatory or obscene or which otherwise causes injury or damage to any person.

#### 5. INTELLECTUAL PROPERTY RIGHTS

- a) We reserve the right to use any work we produce for you as samples, which we may use or reproduce in any reasonable way for our marketing needs.
- b) All designs we create cannot be altered or used in a different context other than what has been agreed upon unless given written permission by I do I do Gippsland. Any use of this work by the client and/or their assigns is strictly prohibited without written, prior permission by I do I do Gippsland. A fee may be incurred for release of artwork and photography.
- c) All artwork, designs, edits, revisions and work product including logos created by I do I do Gippsland remain the exclusive copyright and intellectual property of I do I do Gippsland.
- d) I do I do Gippsland shall be free to reproduce, use, disclose, display, exhibit, transmit, create derivative works, and distribute any created work unless specifically agreed otherwise.

#### 6. INDEMNITY & I DO I DO GIPPSLAND

- a) Advertiser indemnifies I do I do Gippsland, its employees, agents and affiliates, and their employees and agents against any action, claim, loss or expense arising from publication of Copy or cancellation or failure to publish any Copy and all costs, losses and expenses suffered or incurred by I do I do Gippsland, its employees, agents and affiliates, and their employees and agents as a result of any breach by Advertiser of these conditions or any agreement between Advertiser and I do I do Gippsland.

#### 7. PRIVACY ACT 1988 & I DO I DO GIPPSLAND

- a) The Client agrees for I do I do Gippsland to obtain from a credit-reporting agency a credit report containing personal credit information about the Client in relation to credit provided by I do I do Gippsland.
- b) The Client agrees that I do I do Gippsland may exchange information about Client with those credit providers named in the Application for Credit account or named in a consumer credit report issued by a reporting agency for the following purposes:
- To assess an application by Client;
  - To notify other credit providers of a default by the Client;
  - To exchange information with other credit providers as to the status of this credit account, where the Client is in default with other credit providers; and
  - To assess the credit worthiness of Client.
- c) The Client consents to I do I do Gippsland being given a consumer credit report to collect overdue payment on commercial credit (Section 18K(1) (h) Privacy Act 1988).
- d) The Client agrees that Personal Data provided may be used and retained by I do I do Gippsland for the following purposes and for other purposes as shall be agreed between the Client and Seller or required by law from time to time:
- provision of Goods and/or Services;
  - marketing of Goods and/or Services by I do I do Gippsland, its agents or distributors in relation to the Goods and/or Services;
  - analysing, verifying and/or checking the Client's credit, payment and/or status in relation to the provision of Goods and/or Services;
  - processing of any payment instructions, direct debit facilities and/or credit facilities requested by Client; and
  - enabling the daily operation of Client's account and/or the collection of amounts outstanding in the Client's account in relation to the Goods and/or Services.
- e) I do I do Gippsland may give, information about the Client to a credit reporting agency for the following purposes:
- to obtain a consumer credit report about the Client; and or
  - allow the credit reporting agency to create or maintain a credit information file containing information about the Client.

#### 8. I DO I DO GIPPSLAND LIABILITY

- a) I do I do Gippsland liability to the Client or any other party for the loss (including theft) or destruction of or damage to any film or negatives, digital media or other material belonging to the Client or any other party which are deposited with I do I do Gippsland for processing, whether caused by the negligence of I do I do Gippsland, its employees or agents or otherwise will be limited to the replacement cost of the film, negatives or other materials and I do I do Gippsland will not be liable for the cost of re-taking or re-shooting the material contained in the film, negatives or other material.
- b) I do I do Gippsland will not be liable for any consequential loss or damage incurred by the Client or any other party including loss of profit or income and it is the Client's responsibility to insure against such loss and damage.
- c) I do I do Gippsland will not be liable for any failure to perform, any contract between I do I do Gippsland and the Client which is due to any circumstances beyond I do I do Gippsland control including (but not limited to); inability to secure labor, materials, supplies or transport; power or components; or machine breakdown, theft, vandalism, fire, storm, flood act of God, war, civil disturbance, strikes, lock-outs, or industrial action (of any form).

#### 9. DEFAULT & CONSEQUENCES OF DEFAULT - WE ARE SO VERY FAIR & SOMETIMES WE NEED TO BE TOUGH

- a) Overdue Balance and Collection Fees: Overdue payments will incur a monthly fee of 2.5% until payment is made. Overdue accounts that are sent to a collection agency will incur a 30% processing and collection fee, in addition to any interest charges and late fees you have already incurred. You will be responsible for all collection costs, including reasonable legal fees.
- b) If the Client defaults in payment of any invoice when due, the Client shall indemnify I do I do Gippsland from and against all I do I do Gippsland's costs and disbursements including on a solicitor and own client basis and in addition all of I do I do Gippsland's nominees costs of collection.

☐ I agree to the terms and conditions